

EE TRAVEL BENEFITS

Employee/Associations Travel Benefits Program

What/Who is EE Travel Benefits?

EE Travel Benefits was founded in 2005 and is the national marketing and distribution hub of the voluntary benefits products offered through All Travel & Cruise Center Inc. Sean A Seale, founder and CEO of EE Travel Benefits has 10 years experience as an Independent Travel Agent and over 16 years in the Employee Benefits industry.

This revolutionary corporate and personal travel program allows each of your executives and employees access to deeply discounted travel prices and other exclusive travel benefits. It minimizes your corporate travel expenses, enhances your bottom-line profits while simultaneously providing a **valuable employee benefit**.

What/Who is All Travel & Cruise Center Inc?

Our Worldwide Travel Agency!

All Travel & Cruise Center Inc is an innovative online travel company, with a unique and pioneering nationwide network of home-based, Independent Travel Agents with over 12yrs in the industry.

An Established Travel Company

All Travel & Cruise Center Inc. is endorsed by **IATAN**, the International Airlines Travel Agent Network, and recognized by every major airline in the world. All Travel & Cruise Center Inc is also appointed to market the products of all other major travel suppliers worldwide (cruise lines, hotels, vacation companies, car rental agencies and more).

With exclusive relationships with preferred travel suppliers, EE Travel Benefits through All Travel & Cruise Center Inc. can offer its Independent Travel Agents unlimited savings on travel they book for themselves and others. Using the state-of-the-art technology that supports our comprehensive booking engines, Agents can research and buy heavily discounted travel and gain access to special premiums and offers – all the while earning commissions.

Professionalism, Education and Ethics

All Travel & Cruise Center Inc is a member of **ARTA** (Association of Retail Travel Agents), **CLIA** (Cruise Lines International Association, the official marketing and educational organization for all major cruise lines), as well as other travel industry professional organizations.

EE Travel Benefits is also a member in good standing of the **Better Business Bureau** (Eastern Washington Chapter) and subscribes to its standards of ethics and customer service in business practices.

All Travel & Cruise Center Inc offers its Agents access to the ongoing educational programs, trade shows, on-line and live seminars.

Stability and Dedication

The company is debt-free and profitable.

EE Travel Benefits and All Travel & Cruise Center Inc management team is dedicated to providing its Agents with the highest quality travel benefits and services available today.

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What is the difference between All Travel & Cruise Center Inc and EE Travel Benefits?

All Travel & Cruise Center Inc is an innovative online travel company, with a unique and pioneering nationwide network of home-based, Independent Travel Agents. EE Travel Benefits is an independent marketing agent for All Travel & Cruise Center Inc and holds all exclusive contractual rights in the payroll deduction industry. The Employee/Associations Travel Benefits Program is only available via payroll deduction from EE Travel Benefits.

Why should I become a Broker?

Travel is a highly desirable benefit for employees, but programs with real value and credibility are very rare. This benefit is provided by an established, stable, recognized travel innovator. EE Travel Benefits, with its online tools, is easy to present, and compensation and sales support are excellent.

Why would Employers be interested in this benefit?

In today's marketplace, Employers have to compete for quality employees, loyalty and talent. EE Travel Benefits provides a unique differentiator when employees are considering their growth options, or candidates are considering opportunities. Travel has been shown over and over again to be the most desirable reward after direct compensation. EE Travel Benefits is a powerful tool for attracting new employees and retaining and rewarding valued ones. There is a real monetary value to that power: the cost of searching for new employees, training costs, learning curve time, etc. Also, EE Travel Benefits could help reduce business travel costs for an employer – a direct bottom-line benefit.

Why would Employees be interested in signing up for this benefit?

EE Travel Benefits provides significant travel savings, exclusive travel opportunities, and VIP treatment in virtually every resort, city, country and travel destination in the world. In addition, there are educational opportunities, and even supplemental income opportunities. *Travel Better, Pay Less, Earn More!*

Is this a discount program?

Discount travel is an important part of the program, but there is much more. Because of All Travel & Cruise Center Inc's buying power and preferred industry relationships, other benefits include access to exclusive travel opportunities not available to the general public, VIP Treatment (upgrades and added-value features), commission rebates, interesting and fun educational opportunities and special events, etc.

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How does this program work?

For a low monthly access fee conveniently deducted from an employee's payroll check, EE Travel Benefits through All Travel & Cruise Center Inc certify users as Independent Travel Agents, with industry recognized credentials and a state of the art, easy online booking system that allows them to purchase travel at travel agent rates, access exclusive travel agent travel offers, and even earn commissions by referring travel from family and friends. There is no inventory to buy and stock, no mandatory training classes, etc. It is intuitive...and the benefits have real value.

Enroll by completing the Independent Contractor Application and Agreement. After the 30-day waiting period, users will have access to the online booking and support site. Then, simply review the comprehensive Agent manual, provide a passport photo (on line), and within 2 weeks receive the official Travel Agent photo identification and start traveling.

Agents automatically receive an E-Newsletter with up to the minute travel offers for Travel Agents (and for family and friends, too) with complete instructions on how to book. There are regular notices of fun and interesting educational opportunities – like *Seminars at Sea* on cruise ships – and other special events, like trade shows, or dinner meetings in cities across the country.

Commissions – are mailed monthly and can create a substantial, effortless income. Your Employer Benefit Broker, and toll-free and Email customer service are available to answer questions or provide support of any kind.

What is the value of the Independent Travel Agent Program?

Let's do a simple pencil workout, taking the minimum example for just the first year of being an Independent Travel Agent:

Family Vacation Package \$2000 x 20% commission x .50%	\$200.00
Savings On Just One Vacation's Activities (Car Rentals, Amusement Parks, Dinners, Shows, etc.)	\$300.00
Commissions on Just One Cruise Avg.	\$300.00
Upgrades, VIP Treatment, FAMS etc. (First Class Upgrade \$250.00, FAM \$2250.00 Vacation for \$250.00, \$400.00 a night 5 star hotels for \$89.00, Golf \$395.00 for \$50.00, Disneyland \$89.00 free for travel agent and so much more...)	\$2,745.00
Personalized Web Site + Hosting \$100 design/program + \$12/month hosting	\$244.00
Total Value For Just The First Year	\$3,789.00 +

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Your results will vary. You will travel more. You may refer more travel from your family and friends. It is not unusual for Independent Travel Agents to say that the program has been worth thousands in savings and income.

What benefits will I receive by enrolling as an Independent Travel Agent?

- Travel Agent Rates from hotels, cruise lines, theme parks, etc.
- Travel Agent FAM Trips on vacation packages, tours and resorts
- Upgrades, VIP Treatment, gifts and added-value features
- Exclusive travel opportunities not available to the public
- Cash commissions on most travel booked by family and friends
- Cash commissions back on your own business and leisure travel (non-agent rates)
- Fun and interesting Educational Opportunities and Special Events
- E-Newsletter with the latest Travel Agent travel offers & more
- *Tax Advantages of owning your own home-based business (consult your tax advisor)*

Why is becoming an Independent Travel Agent so simple? Are there tests to take or education needed to be an agent?

There are no tests to take, and education – while highly valued at All Travel & Cruise Center Inc – is not required, other than an easy-reading, comprehensive Agent manual. Why? Because we are simply asking you to do what most are already doing – research and book your travel online. You can also earn money by simply referring your friends and family to EE Travel Benefits. For this, you do not need to learn the old-style, traditional booking agent skills of operating a reservation system. If you choose to learn more, we make fun and interesting educational opportunities available to you constantly, including *Seminars-At-Sea* aboard cruise ships, and trade shows and dinner meetings in your area.

What is the Travel Agent Photo ID Card and how do I use it to benefit me when I travel?

The Travel Agent Photo ID Card is an industry recognized credential that proves your affiliation with a recognized travel agency as an Independent Travel Agent. When a hotel, cruise line, theme park or other travel supplier has offered you a Travel Agent rate, discount, FAM Familiarization trip, upgrade or other courtesy, they will check this credential to verify your qualification. It may be requested at different points in the booking process, depending upon the supplier, by fax to make a reservation, presented in person at check-in, etc. Complete instructions are provided to you upon enrollment.

How do I book travel for myself, friends, family, employees, etc?

You and your family, friends and other customers, will be given access to EE Travel Benefits state-of-the-art booking engines for researching and purchasing hotel stays, car rentals, airline tickets, cruises, vacation packages and tours, Broadway show packages, etc. These tools operate in much the same way as some of the major travel websites, and similar travel services do. They are intuitive and easy to use. The only difference is that you get PAID.

You're Travel Agent PIN (personal identification number), which you will receive upon enrollment, is used to track all bookings for you and your customers. Reports of your travel purchasing and selling activity are available online at no charge.

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What are FAM (Familiarization) trips, and why are they only for Travel Agents?

Familiarization Trips, or FAMS, are deeply discounted travel opportunities offered by suppliers like cruise lines, vacation and tour companies, resorts and hotels, specifically designed to familiarize Travel Agents with the suppliers' products. Suppliers believe the more an Agent knows about a product, the more likely they are to endorse it to family, friends and other customers.

Typically, a Travel Agent may also bring a spouse or companion at the same rate, or a slight supplement. FAM trips are often 70 - 80% or more below the retail, public cost of the travel offered. Cruises on luxury lines such as Celebrity or Royal Caribbean have been offered at \$40 per day (including onboard meals, activities, entertainment, etc.). 3- and 4-day All-Inclusive vacations at top-rated beachfront resort properties have been offered for \$199 - \$259, including meals, premium drinks, activities, land and water sports, entertainment and airfare! Hotel chains like Omni and Starwood (Sheraton, "W", St. Regis brands) routinely offer a flat 70% off room rates...but ONLY FOR TRAVEL AGENTS. (Most rates are per person, double occupancy; subject to availability and restrictions.)

How do I get started?

Go to www.eetravelbenefits.com for easy, online sign up, or call toll-free 1-888-855-6042 and ask for an Account Executive.